



# A brief overview of bias

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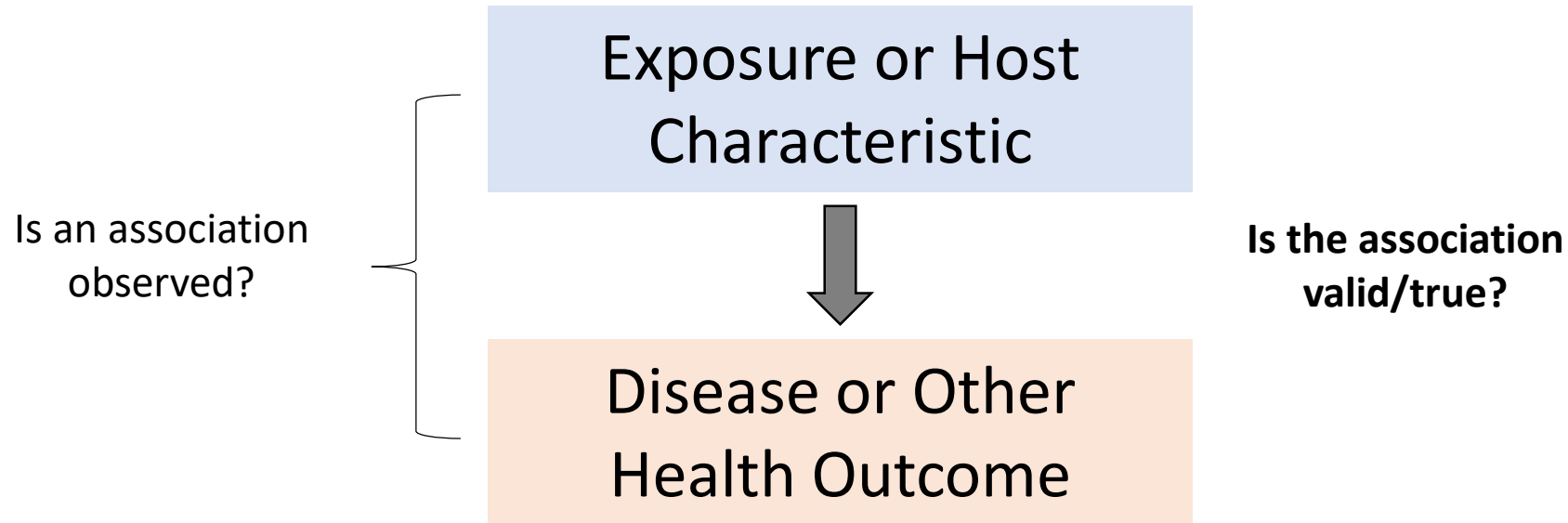
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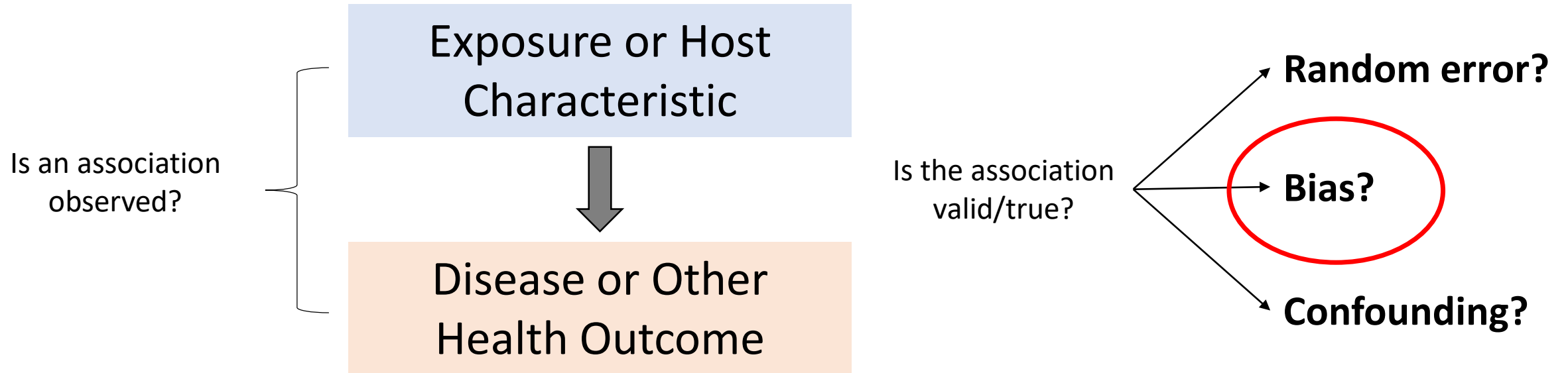
# Bias in the everyday



# Epidemiological inference



# Three sources of error



# What is scientific bias?

- Bias is any trend or **deviation from the truth** in data collection, data analysis, interpretation and publication which can give rise to false conclusions.
- It does not imply prejudice or deliberate deviation, but the deviation is **systematic** and non-random.

# Bias is bad news!

- Error in the design or conduct of a study
- Not much can be done about it once the study is over!
- Studies have practical and ethical constraints so some bias is almost inevitable.



*"It's too late, Roger—they've seen us."*

# Bias in three parts



# 1) Selection bias

**Concerns the people included or compared**

... such that selection of individuals or groups does not achieve randomisation

- a. Sampling bias
- b. Ascertainment bias
- c. Attrition bias (loss to follow-up)

Who is selected and how are they selected?





# 1) Selection bias

- **Sampling bias**
- When some members of the intended population are less likely to be included than others
- Results in a non-random sample



# 1) Selection bias

- **Sampling bias – pneumonia and alcoholism**
- *In the community*

$$\text{OR} = \frac{D_e / H_e}{D_n / H_n}$$

$$\text{OR} = \frac{10 / 10}{90 / 90} = \frac{10 \times 90}{90 \times 10} = 1.0$$

Alcoholism

		Pneumonia	
		Yes	No
Alcoholism	Yes	10	10
	No	90	90
		100	100

# 1) Selection bias

- **Sampling bias – pneumonia and alcoholism**
- *In the hospital*

$$\text{OR} = \frac{D_e / H_e}{D_n / H_n}$$

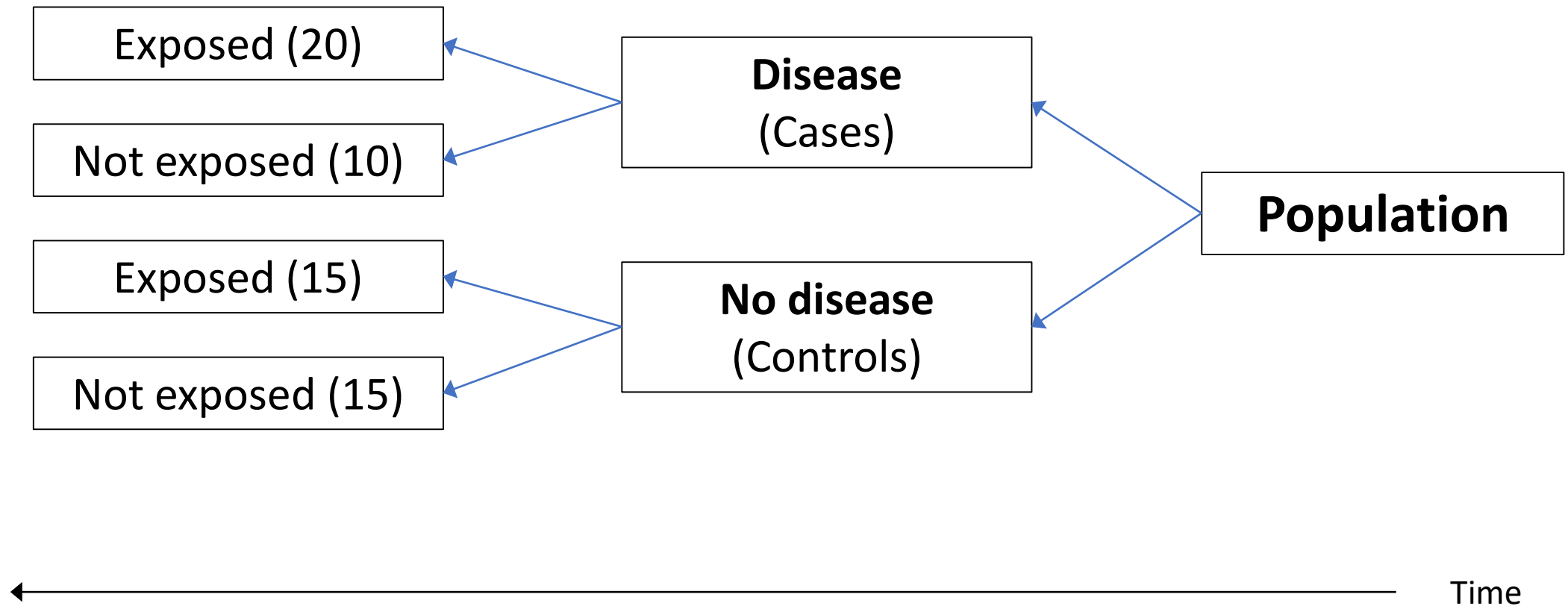
$$\text{OR} = \frac{20 / 10}{80 / 90} = \frac{20 \times 90}{80 \times 10} = 2.25$$

Alcoholism

Pneumonia

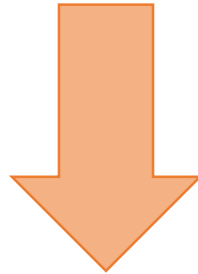
	Yes	No
Yes	20	10
No	80	90
	100	100

# Sampling bias in case-control studies



# Sampling bias in case-control studies

Exposures of interest influence the likelihood of an individual becoming a control



Biased assessment of exposure odds in the population from which the cases are drawn

# Sampling bias in case-control studies

Examples:

- Case-control study of cancer of the oesophagus and alcohol
- Controls: Men employed in a brewery
  
- Case-control study of stroke and oral contraceptives
- Controls: Women who attended a family planning clinic

***The major problem in case-control studies is the choice of CONTROLS***

# How to select **controls** in case-control studies

- Do they reflect all people without the disease?
- Typical sources for control population
  - Hospital based?
  - Population based?
  - Defined subset of population?
- Trade off between convenience and introducing error
- Key to identify potential sources of error

# How to select **cases** in case-control studies

- Is the population generalisable to all patients with the disease?
- Is the severity of disease among these patients representative?
- Do cases at different levels of selection have different exposure profiles??
  
- E.g. epidemiology of hip fracture in Harare





# 1) Selection bias

- **Ascertainment bias**

- When exposed cases are more (or less) likely to be selected for the study than unexposed cases
- E.g. studies of uterine cancer in the early 1970's
  - They found a strong association with exogenous oestrogens (HRT)
  - Exogenous oestrogens cause uterine bleeding regardless of whether they cause endometrial cancer
  - Uterine bleeding result in women undergoing gynae investigations and may reveal endometrial cancers that would otherwise have gone undetected

# 1) Selection bias

- **Attrition bias**
- Systematic difference in withdrawals and exclusions between groups
- Loss to follow up can occur if
  - Treatment has been successful
  - Control group unhappy with lack of progress



## 2) Information bias

### **Concerns the measurements made**

- a. Misclassification
- b. Recall bias
- c. Observer bias
- d. Performance bias



## 2) Information bias

- **Misclassification**

- Can occur with anything you measure
- Applies to exposure and/or disease outcome
  - Know the exposed group so look harder for the disease in this population
  - Know who is a case so probe for more information on exposure
- Non-differential (random)
  - Equal misclassification
  - Bias measure of effect towards null
- Differential (non-random)
  - Non equal misclassification of exposure/outcome
  - Bias measure of effect either way

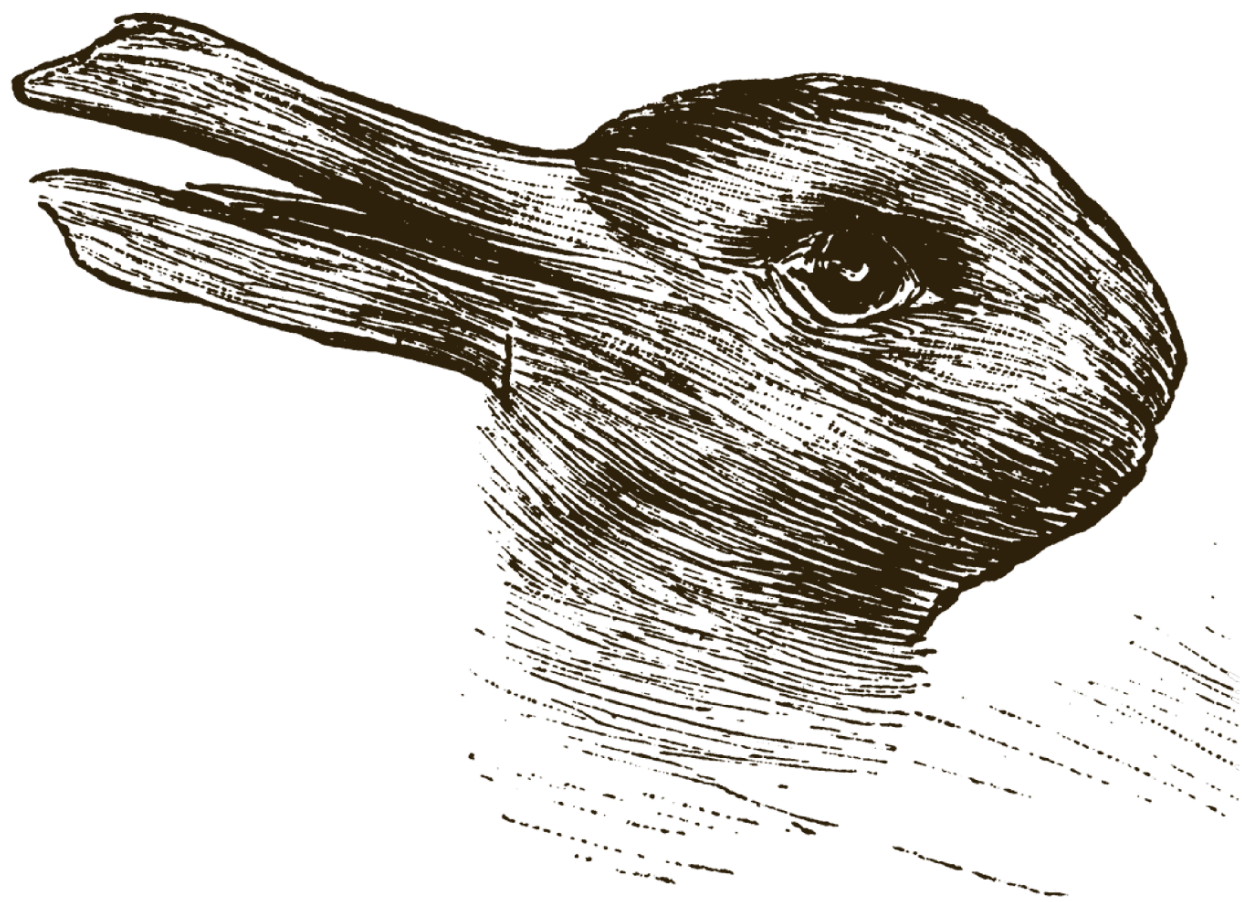


# Information bias

- **Recall bias**

- When probability of recall is affected by disease status
- Main form of bias in case-control
- “Why did it happen to me?”







# Information bias

- **Observer bias**

- Tendency of humans to see what we expect/want to see
- Can be conscious or unconscious



beak

DUCK



ears

nose

RABBIT

# Information bias

- **Performance bias**

- Occurs when behaviour change varies depending on group allocation
- Can apply to participants or caregivers

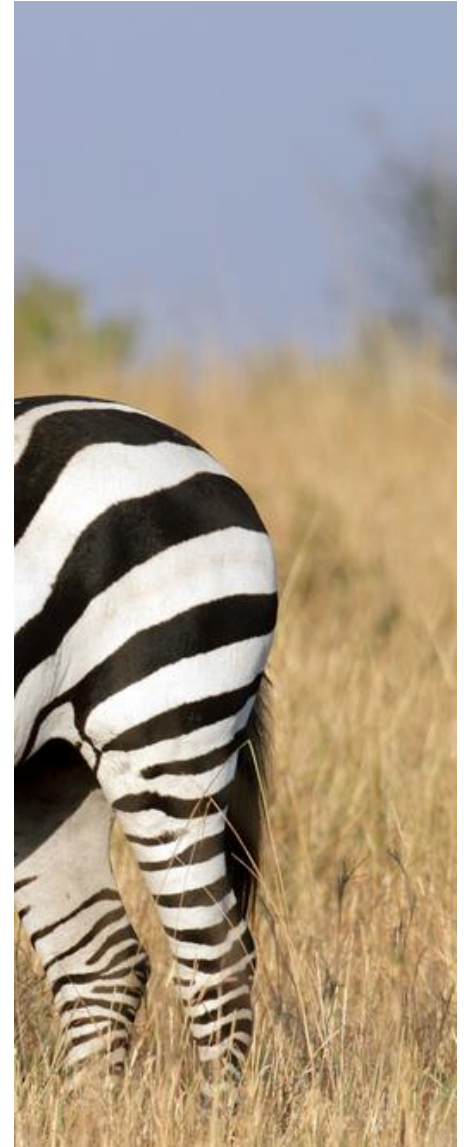




# 3) Results bias

## **Concerns reporting & dissemination of results**

- a. Outcome reporting bias
- b. Spin or selective focus
- c. Publication bias
- d. Citation bias



# 3) Results bias

- **Outcome reporting bias**

- Statistically significant outcomes preferred
- Subsets of data presented
- Omission of outcomes
- Data underreported



# 3) Results bias

- **Publication bias**

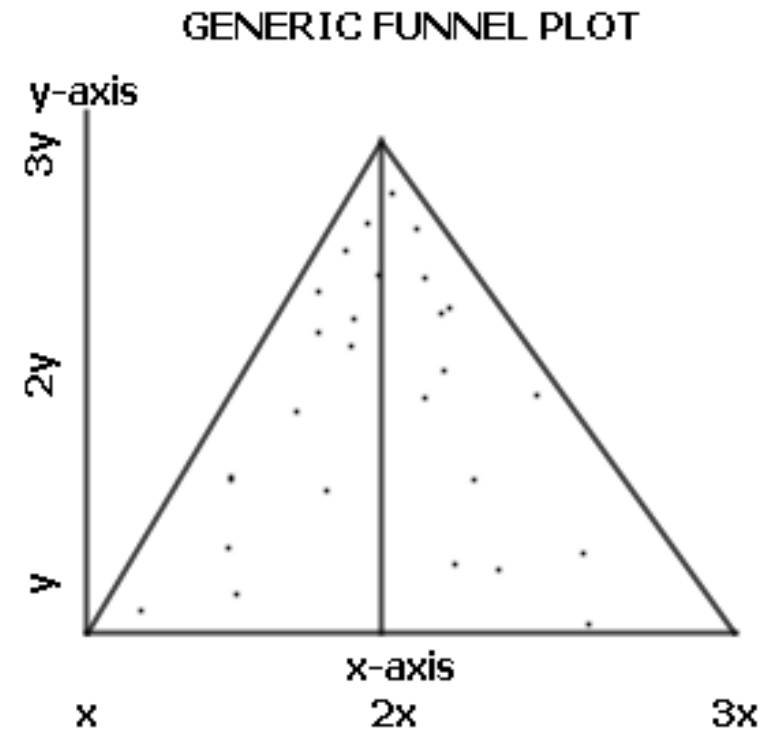
- Mistaken emphasis on “significant” results i.e.  $P \text{ value} < 0.05$
- Leads to overestimation of a treatment effectiveness
- Small studies may not detect a beneficial effect



*“File drawer effect”*

# Assessing publication bias

- Funnel plots = scatter plot of treatment effect (x-axis) versus standard error of treatment effect (y-axis)
- Funnel asymmetry points to publication bias
- Egger's test to compute statistically



# 3) Results bias

- **Spin or selective focus**

- More commonly associated with public relations & media
- Can make research seem more convincing than warranted
- Examples include
  - Detracting from non-significant results
  - Inappropriate use of causal language
  - Abstract article mismatch



The most useful course I've ever done was the "Creative Writing" course I did as a kid: It's been invaluable in writing Grant Applications...

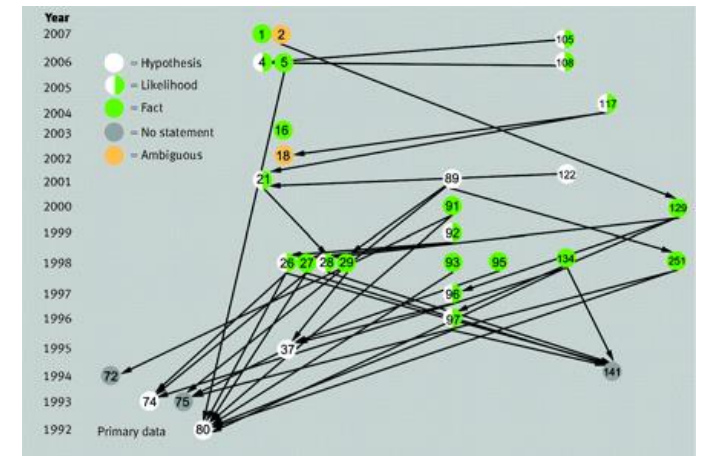
# 3) Results bias

- **Citation bias**

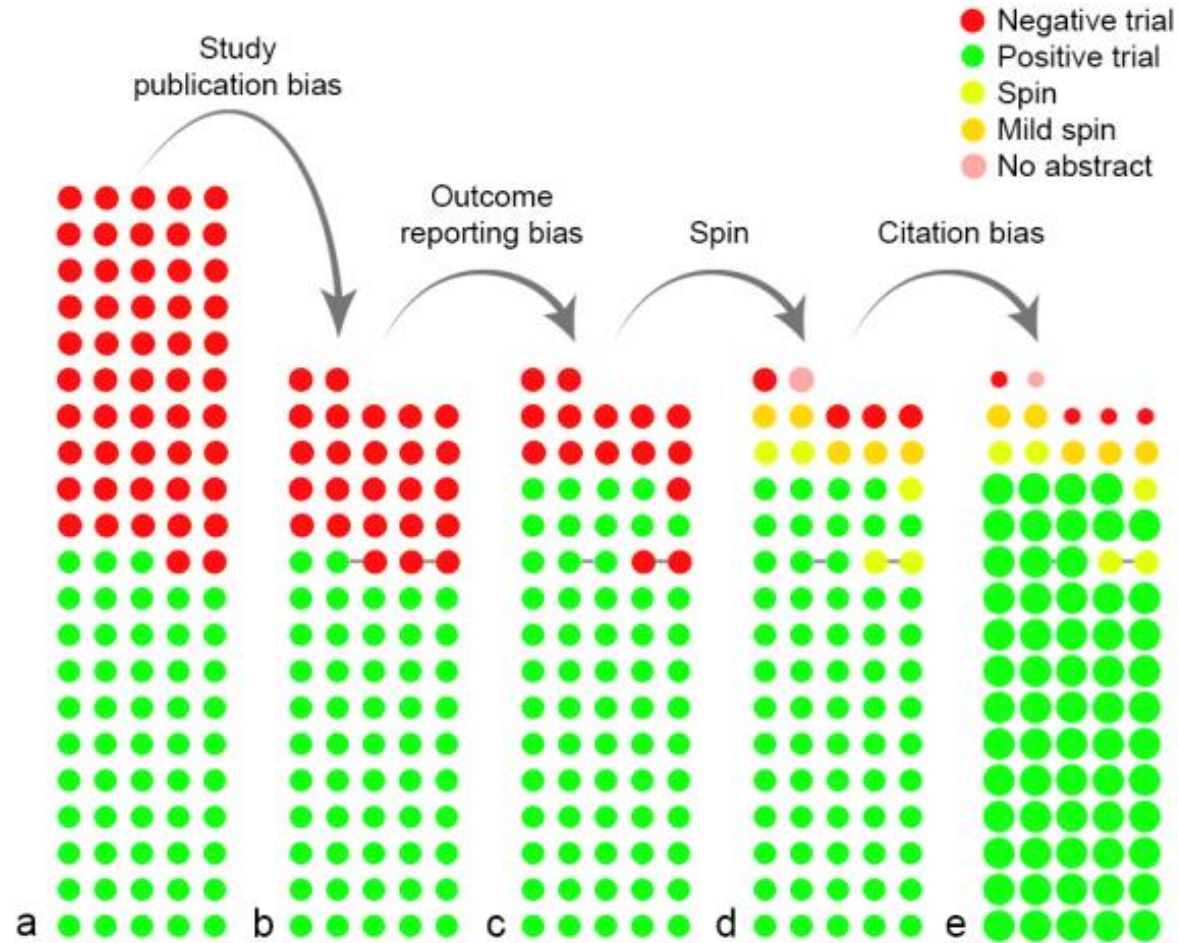
“The conversion of hypothesis to fact through citation alone”

- Stephen Greenberg

- Statistically significant results more often cited
- Studies with non-significant results less visible



# Cumulative effect of biases at the tail end



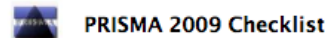
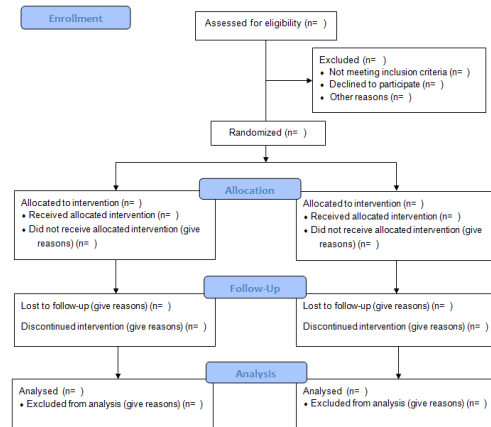


# How can we mitigate bias?

- Crucially - minimise bias in the design
  - REMEMBER: it can not be controlled or adjusted for in the analysis
  - It can be quantified but data rarely available to do this



CONSORT 2010 Flow Diagram



Section/topic	#	Checklist Item	Reported on page #
<b>TITLE</b>			
Title	1	Identify the report as a systematic review, meta-analysis, or both.	
<b>ABSTRACT</b>			
Structured summary	2	Provide a structured summary including, as applicable: background; objectives; data sources; study eligibility criteria, participants, and interventions; study appraisal and synthesis methods; results; limitations; conclusions and implications of key findings; systematic review registration number.	
<b>INTRODUCTION</b>			
Rationale	3	Describe the rationale for the review in the context of what is already known.	
Objectives	4	Provide an explicit statement of questions being addressed with reference to participants, interventions, comparisons, outcomes, and study design (PICOS).	



**STROBE Statement**

Strengthening the reporting of observational studies in epidemiology

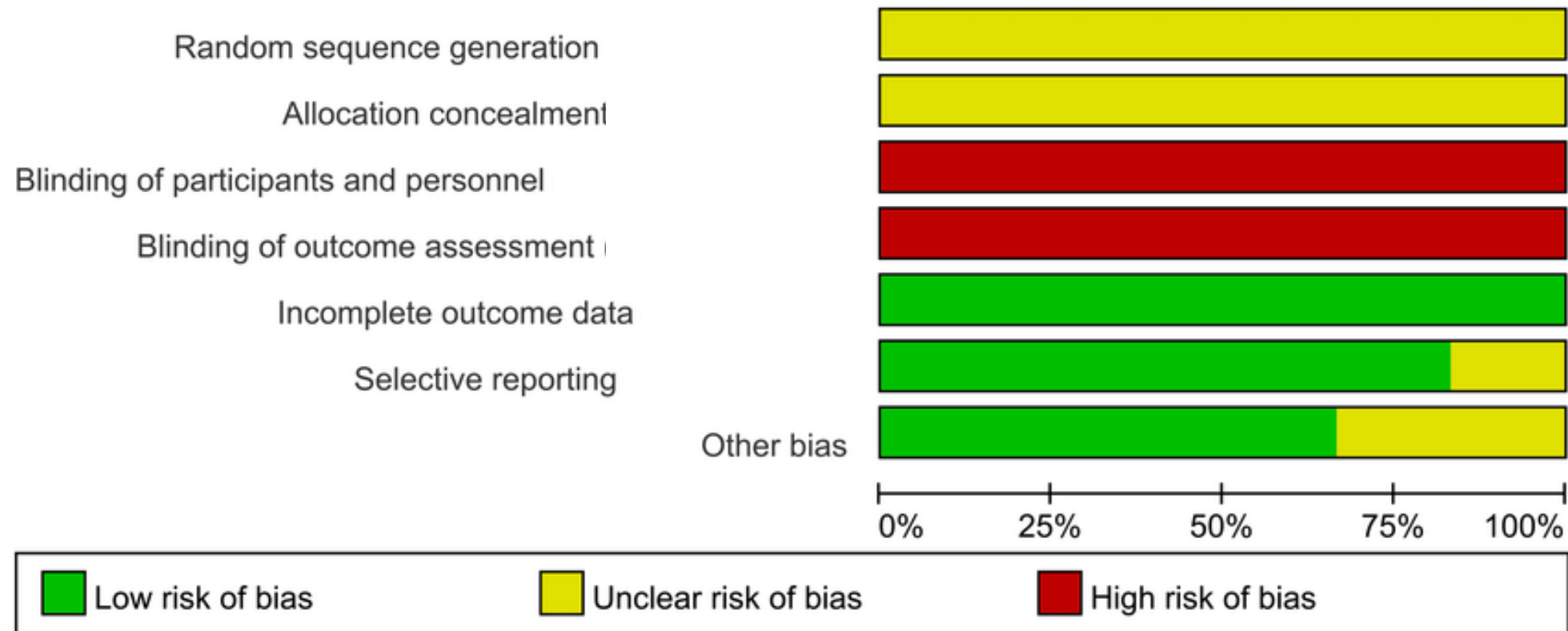


# Examples of mitigating bias in study design

- |                                    |   |                           |
|------------------------------------|---|---------------------------|
| • Blinding of outcome assessors    | → | • Observer/detection bias |
| • Open reporting loss to follow up | → | • Attrition bias          |
| • Careful randomisation            | → | • Sampling bias           |
| • Blinding of participants         | → | • Performance bias        |
| • Pre-specified trial outcomes     | → | • Reporting bias          |
| • Careful choice of control group  | → | • Sampling bias           |
| • Intention-to-treat analysis      | → | • Attrition bias          |

# Assessing bias of trials in a systematic review

- Tools to summarise risk of bias (RevMan)



# Assessing bias of trials in a systematic review

- |                                   |   |                           |
|-----------------------------------|---|---------------------------|
| • Random sequence generation      | → | • Selection bias          |
| • Allocation concealment          | → | • Selection bias          |
| • Blinding participants/personnel | → | • Performance bias        |
| • Blinding outcome assessment     | → | • Observer/detection bias |
| • Incomplete outcome data         | → | • Attrition bias          |
| • Selective reporting             | → | • Reporting bias          |

Any questions?



# Summary

- Research is full of bias
- Bias results in a trend or deviation away from the truth
- Understanding bias and how to detect it allows you to validate and determine quality of scientific research
- Think of bias in three zebra parts
  - 1) Selection bias
  - 2) Information bias
  - 3) Results bias

Thank you for listening!

